

NEWS, DIARY & CLASSIFIEDS

GUARANTEED PUBLICATION + EXTENDED EXPOSURE

Featured on wine.co.za website & in newsletter feeds.  
Social Media post: NEWS & DIARY - across Twitter, Facebook & Google+.



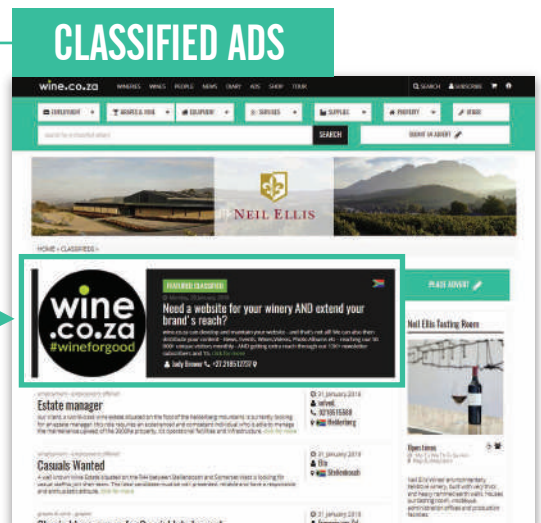
17.2K+



9.3K+



40K+



WHAT'S THE COST?

NEWS	DIARY	CLASSIFIEDS
R 1 700 per week	R 800 per week	R 200 per week

WHAT OUR CUSTOMERS SAY ABOUT US

"Whether it's promoting our businesses to industry and consumers, finding the latest wine news to keep our key team in the loop, diarising upcoming events or seeking old information by simply using the search function, wine.co.za makes it easy with a simple click of a mouse! Very useful site and offering." - Robin von Holdt (buybetterwine.com)

## EMAIL NEWSLETTER EXAMPLES


## FEATURED SLOTS ON DAILY/WEEKLY NEWSFEED

[click here to view this email in your browser](#)

wine.co.za You are subscribed as sheryl@wine.co.za

## DAILY WINE NEWS

Friday, 12 February 2016



**FEATURED**  
**Exceptional selection panel announced for 42nd annual Nederburg Auction**  
 10th February 2016 - Nederburg Auction


Rare wine collectors from across the globe can be confident in the knowledge that the 2016 wine line-up has been curated by an expert panel of international industry leaders when they raise their paddles on 16 & 17 September.

**The Durbanville Twelve**  
 12th February 2016 - Durbanville Wine Valley

Members of the Durbanville Wine Valley, well known for producing outstanding Sauvignon Blanc, have teamed up to once again produce The Durbanville Twelve Sauvignon Blanc. This wine is a first for South Africa: a single wine from a single wine area.

**Rosé sales soar as hipsters and Gen Ys embrace wine**  
 12th February 2016 - Anthony Pancia ABC

It was once the favoured tippie for gentle folk enjoying an afternoon soiree, but there has been a marked improvement in the sales of the wine varietal rosé — and it is due to an unexpected source.



**Why Do We Swirl Wine?**  
 12th February 2016 - Julien Miquel, Vivino

Enjoying wine is one of the simplest things in the world: open, pour, sip, and enjoy.

WINE | WINERIES | NEWS | DIARY | SHOP | CLASSIFIEDS | LEARN | SERVICES

www.wine.co.za • 21 Kingfisher Park, Kynoch Road, Somerset West, 7130 • +2721-851-2737


[click here to manage your subscription or to unsubscribe](#)

## FEATURED SLOTS ON WEEKLY DIARYFEED

wine.co.za You are subscribed as (MailTo)


## WEEKLY WINE DIARY

Thursday, 12 January 2017



**FEATURED**  
**TGIF at Waterford Estate**  
 20th January 2017 to 20th January 2017 - Isabelle

We look forward to seeing you all this Friday for #TGIF at Waterford Estate.




**FEATURED**  
**Ernie Els Wine Pairing Dinner**  
 25th January 2017 to 25th January 2017 - Big Easy Durban by Ernie Els

Since its 1999 inception, Ernie Els wines has offered a stellar line-up of award winning quality wines. Join us for an evening to experience a selection of the Big Easy's finest wines along with Chef Janine Fourie's creative food pairings.


**Boschendal Full Moon Picnic**  
 12th January 2017 to 12th January 2017 - Boschendal Estate

This January come and feel the moonlight on your skin at Boschendal's first Full Moon Picnic. Everyone knows the benefits of the sun, but what about the healing properties of the moon? Did you know that some flowers bloom at night? Ancient wisdom also says that moonbeams have the power to cleanse.



**FEATURED**  
**Jason's Hill hosts top SA performers**  
 28th January 2017 to 28th January 2017 - Jason's Hill Private Cellar

Less than an hour's drive from Cape Town you'll find the family owned wine estate, Jason's Hill Private Cellar, which is also the venue for the not-to-be missed Jason's Hill Makietje Outdoor Music Show on Saturday, 28 January 2017. Look forward to an explosive line up of SA's finest performers.



**Nedbank VinPro Information Day 2017**  
 19th January 2017 to 19th January 2017 - Vinpro

How can cellars get more value for their wines, while increasing sales? How do the South African industry's current economic realities relate to the bigger picture? Unlocking value for sustainable wine industry growth will be the focus of the Nedbank VinPro information Day.

**Leopard's Leap Cooking Classes**  
 12th January 2017 to 12th January 2017 - Leopard's Leap


Festive Food: the Basics of Bread and everything in-between. Leopard's Leap releases new Programme of Cooking Classes. Your festive table can be traditional, yet stress-free, your cocktail hour's sophisticated but sassy and your New Year's resolutions revolutionary carb-friendly!

**Leopard's Leap Cooking Classes**  
 13th January 2017 to 13th January 2017 - Leopard's Leap

Festive Food: the Basics of Bread and everything in-between. Leopard's Leap releases new Programme of Cooking Classes. Your festive table can be traditional, yet stress-free, your cocktail hour's sophisticated but sassy and your New Year's resolutions revolutionary carb-friendly!

**Vergenoegd Summer Family Breakfast Run**  
 14th January 2017 to 14th January 2017 - Vergenoegd Wine Estate

Bring the family and get rid of the Christmas pudding! This is a fun event and the route is suitable for young and old, slow and fast.



**Firefighting Donation Drive @ Lourensford Sunday Market**  
 15th January 2017 to 15th January 2017 - Lourensford Wine Estate

We will be going ahead with our Donation Drive at the market this Sunday, 15 January from 10:00 - 15:00. Hope to see you there to support our firefighters and to say thank you for keeping our town safe!

WINE | WINERIES | NEWS | DIARY | SHOP | CLASSIFIEDS | LEARN | SERVICES

www.wine.co.za • 21 Kingfisher Park, Kynoch Road, Somerset West, 7130 • +27 21 851 2737

[click here to manage your subscription or to unsubscribe](#)

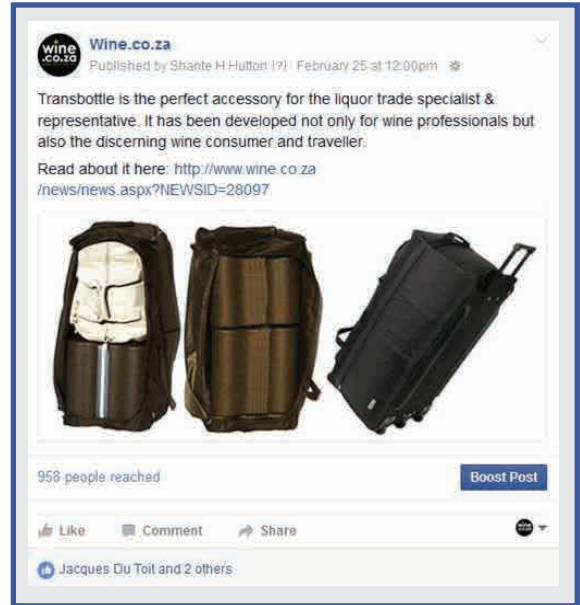
# SOCIAL MEDIA EXPOSURE

1 x POST to each of our Twitter, Facebook & Google+ followers.



twitter

17.2K+



facebook

9.3K+



Google+

40K+