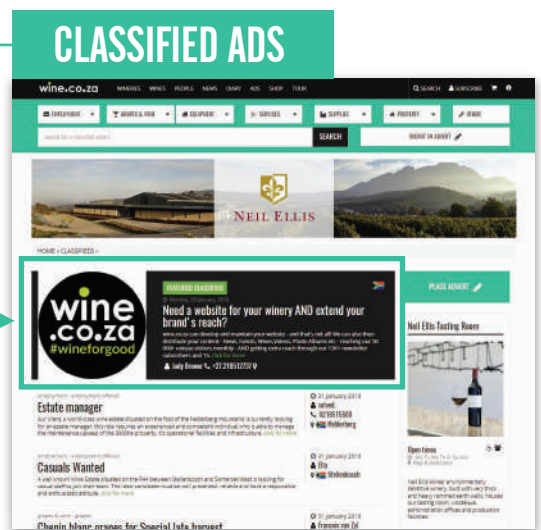


NEWS, DIARY & CLASSIFIEDS

GUARANTEED PUBLICATION + EXTENDED EXPOSURE

Featured on wine.co.za website & in newsletter feeds.

Social Media posts: NEWS & DIARY only.



WHAT'S THE COST?

NEWS	DIARY	CLASSIFIEDS
R 1 900	R 950 per week	R 250 per week

WHAT OUR CUSTOMERS SAY ABOUT US

"Whether it's promoting our businesses to industry and consumers, finding the latest wine news to keep our key team in the loop, diarising upcoming events or seeking old information by simply using the search function, wine.co.za makes it easy with a simple click of a mouse! Very useful site and offering." - Robin von Holdt (buybetterwine.com)

# EMAIL NEWSLETTER EXAMPLES

FEATURED SLOTS ON  
DAILY/WEEKLY NEWSFEED

3 DAYS

wine.co.za

## DAILY WINE NEWS

Monday, 20 January, 2020



**The legacy of time.**  
Five generations of Stellenbosch vintners.

FEATURED



**NWC & Top 100 Challenge 2020 - Entries now open!**

17th January 2020 - [buybetterwine.com](http://buybetterwine.com)

10 years on, proudly celebrating with the industry! The 2020 National Wine Challenge (NWC) is now open for wine entries!

FEATURED



**Label Design Awards 2020: Wine | Beer | Spirits - Call for Entries**

16th January 2020 - [Winemag.co.za](http://Winemag.co.za)

Don't miss the chance for your label to shine! Entries for the Label Design Awards 2020 are now open. Visit [Winemag.co.za](http://Winemag.co.za) to view details for the three label categories: wine, beer and spirits and complete the entry form.



FEATURED

**New livery for Landskroon Wines**

16th January 2020 - [Huguette.deVilliers-van.der.Merwe](http://Huguette.deVilliers-van.der.Merwe)

A leading Paarl wine brand, Landskroon Wine Estate, has revealed that their award-winning white and red wines will be sent off to market with an exciting new look to usher in the new decade. The estate's finest wines will now carry the De Villiers family crest symbolising the qualities embodied by five generations of winemakers and representing the stature of the estate's fine wines.



**Love the wine you're with this Valentine's Day, at Jordan Wine Estate**

20th January 2020 - [Jordan Wine Estate](http://JordanWineEstate.com)

Wine and dine with the one you love at The Bakery at Jordan, this Valentine's Day!

**The Family Matriarch | Grand-Mère Single Vineyard Sémillon**

20th January 2020 - [Old Road Wine Co.](http://OldRoadWineCo.com)

As you may be well-aware of by now, all Old Road Wine Co. wines tell a story. Yet, perhaps of all the tales we share, our Grand-Mère Single Vineyard Sémillon may be the most impressive yet. After all, the Grand-Mère Single Vineyard Sémillon is so-called as Grand-Mère means 'grandmother' in French.

**Wines of South Africa Export Report 2019**

20th January 2020 - [Wines of South Africa](http://WinesofSouthAfrica.com)

Following on from a tough 2018, exports of South African wine continued to struggle in terms of volume. This can be directly related back to the downturn in overall production due to the drought.

7 DAYS

FEATURED SLOTS ON  
WEEKLY DIARYFEED

wine.co.za

## UPCOMING EVENTS

Friday, 17 January, 2020



FEATURED

Thursday, 23 January, 2020 - Stellenbosch



**Mokato Coffee's 2020 Launch at Haskell Vineyards**

Mokato Coffee is an up-and-coming and exciting coffee brand in South Africa that is making huge strides to promote exclusively African coffee to coffee-lovers across the country. Join us for a harvest table and a glass of wine where Mokato Coffee's website will be launched along with fresh, new branding.



ARCHIVED PAST EVENT - Franschhoek

**Spoegwolf live at Franschhoek Cellar**

Award-winning Afrikaans Rock outfit, Spoegwolf, is performing a one-of-a-kind intimate performance in the beautiful venue at Franschhoek Cellar.

ARCHIVED PAST EVENT - Paarl

**Gourmet Burgers & Wine Weekend**

Join Mellaasat Vineyards on the weekend of the 18th and 19th January 2020 for our Gourmet Burger & Wine Weekend – the first for the year!

ARCHIVED PAST EVENT - Stellenbosch

**Medihelp Stellenbosh Cycle Tour**

We are very excited to announce that Pedal Power Association will take over the organisational duties of the Medihelp Stellenbosh Cycle Tour in 2020.

Thursday, 23 January, 2020 - Cape Town

**Nedbank Vinpro Information Day 2020**

The South African wine Industry has the potential to be more robust, competitive, profitable and sustainable. The Nedbank Vinpro Information Day provides wine businesses with insights into the trends, connections and resources they need to reach their potential and effect positive change.

Thursday, 23 January, 2020 - Stellenbosch

**Mokato Coffee's 2020 Launch at Haskell Vineyards**

Mokato Coffee is an up-and-coming and exciting coffee brand in South Africa that is making huge strides to promote exclusively African coffee to coffee-lovers across the country. Join us for a harvest table and a glass of wine where Mokato Coffee's website will be launched along with fresh, new branding.

Friday, 24 January, 2020 to Saturday, 25 January, 2020  
- Overberg

**Hemel en Aarde Pinot Noir Celebration**

The Hemel-en-Aarde Pinot Noir Celebration is a two-day event, created to celebrate our world class Pinot Noir.

Friday, 24 January, 2020 to Saturday, 25 January, 2020  
- Overberg

**Celebrate Pinot Noir with Bouchard Finlayson Hemel-En-Aarde Pinot Noir Celebration**

The Hemel-en-Aarde represents the unique combination of soil and climate that exists in only a handful of places where the exact balance provides the perfect expression of the elusive Pinot Noir grape, but it is the relaxing and festive atmosphere that sets the Pinot Noir Celebration apart from other wine festivals.

# SOCIAL MEDIA EXPOSURE

POSTS to each of our Twitter, Facebook & Instagram followers.

Wine.co.za | SA Wine  
@winecoza

We explore the Boland to discover some of the best places to live in this beautiful region.  
[buff.ly/1XJMv3Z](https://buff.ly/1XJMv3Z)

NEWS  
2 POSTS

DIARY  
1 POST

twitter

wine.co.za  
Published by Woza Nice [?] · 30 January at 10:00 · 🌐

The cool and the calm of La Motte's courtyard is hard to resist on a warm summer's day. Visit the Franschoek wine estate for a glass of wine, some decadent treats from the Farm Shop or enjoy their Garden Menu in the shade of the age-old oaks

NEWS  
2 POSTS

DIARY  
1 POST

571 People reached 17 Engagements Boost Post

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JANUARY 21

Instagram