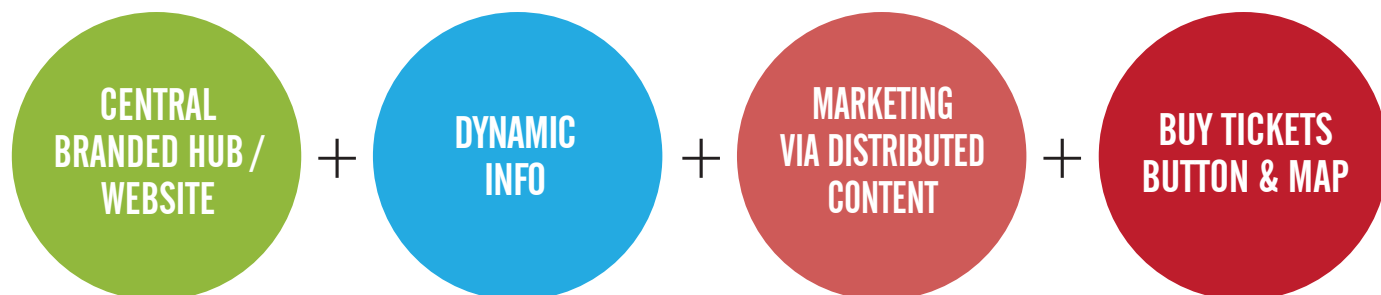


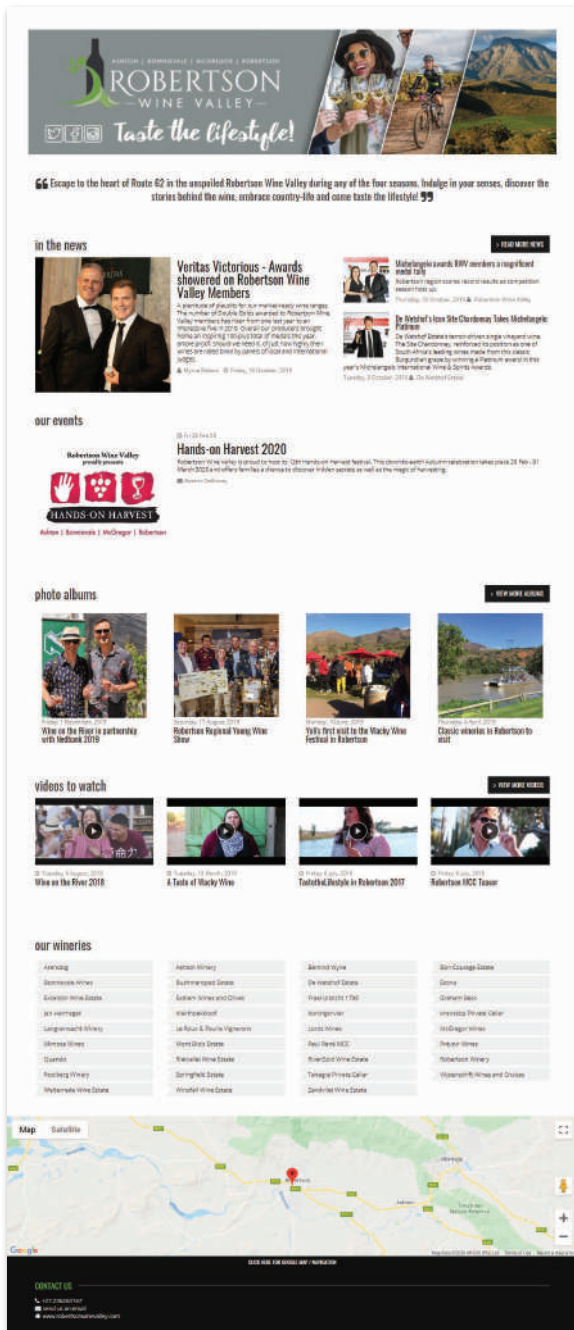
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| MINI | MIDI | MAXI |
|--|--|---|
| <p>BOOSTED CONTENT & ADVERTISING</p> <p>Featured News (2) Featured Events (2)</p> <p>PLUS 5 WEEKS BANNER AD 6 000 Impressions Value R4 000</p> <p>GUARANTEED PUBLICATION</p> <p>News (max 5) Events (max 3) Wineries Photo Albums Videos People</p> | <p>BOOSTED CONTENT & ADVERTISING</p> <p>Featured News (5) Featured Events (5)</p> <p>PLUS 20 WEEKS BANNER AD 25 000 Impressions Value R18 000</p> <p>GUARANTEED PUBLICATION</p> <p>News (max 10) Events (max 5) Wineries Photo Albums Videos People</p> | <p>BOOSTED CONTENT & ADVERTISING</p> <p>Featured News (10) Featured Events (10)</p> <p>PLUS 40 WEEKS BANNER AD 50 000 Impressions Value R36 000</p> <p>GUARANTEED PUBLICATION</p> <p>News (max 15) Events (max 10) Wineries Photo Albums Videos People</p> |
| COST: R 8 000 | COST: R 15 000 | COST: R 28 000 |

EACH SPOTLIGHT IS EFFECTIVE FOR 12 MONTHS FROM INCEPTION
ADDITIONAL FEATURED SLOTS CAN BE ADDED ON AN ADHOC BASIS



THE ADDED VALUE EXPLAINED

CENTRAL BRANDED HUB / WEBSITE

we create a header image for you

DYNAMIC INFO

all you need to do is submit your info & we check & publish within 48 hours (usually less)

MARKETING VIA DISTRIBUTED CONTENT

we check and publish your info on wine.co.za and distribute through our email feeds & social media

BUY TICKETS BUTTON & MAP

integrated Google map and "Buy Tickets" button

EXTRA EXPOSURE



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