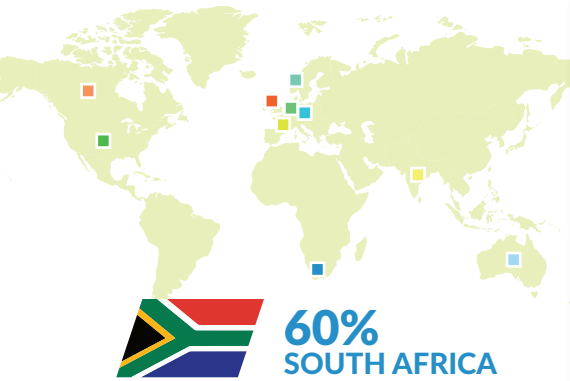


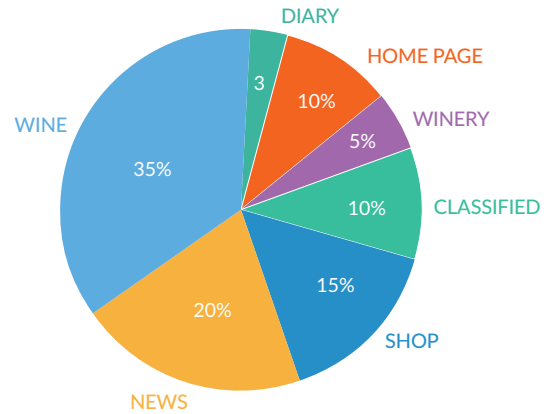
### WHO VISITS WINE.CO.ZA?

55 000+ UNIQUE VISITORS MONTHLY



TOP 10 COUNTRIES	
1.	South Africa
2.	United States
3.	United Kingdom
4.	Germany
5.	France
6.	Netherlands
7.	Norway
8.	Canada
9.	India
10.	Australia

### WHAT CONTENT ARE PEOPLE USING?



2.2 MILLION PAGES OF SOUTH AFRICAN WINE PAGES SERVED IN 2018

### WHO FOLLOWS WINE.CO.ZA?

Sommeliers, Agents, Buyers, Restaurateurs, Journalists, PR Agencies, Distributors, Media, Marketers, Wine-loving Consumers, Wine Tourists, Winemakers +++

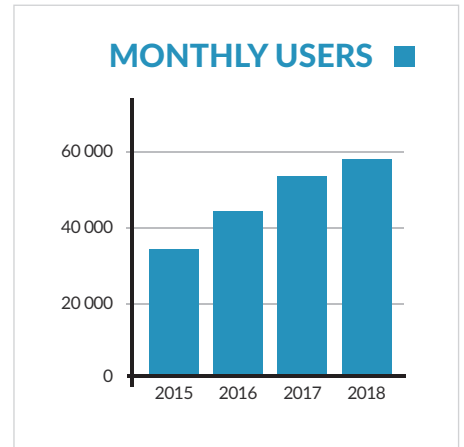
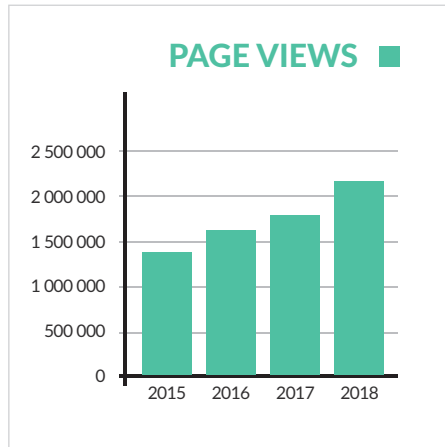


### WHERE DO WE DISTRIBUTE YOUR CONTENT?



# WINE.CO.ZA + OUR SOCIAL MEDIA CONTINUOUS GROWTH

**WEBSITE  
USERS**   
**18%**  
year on year



**SOCIAL  
MEDIA**   
**25%**  
year on year

