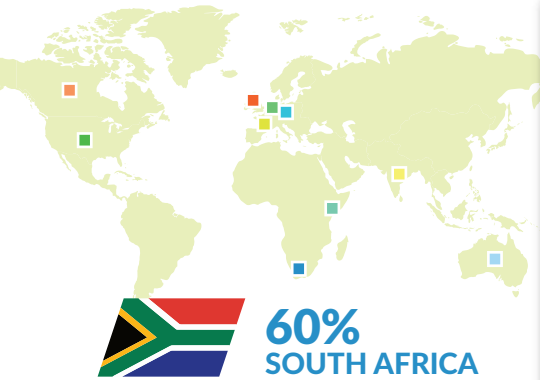


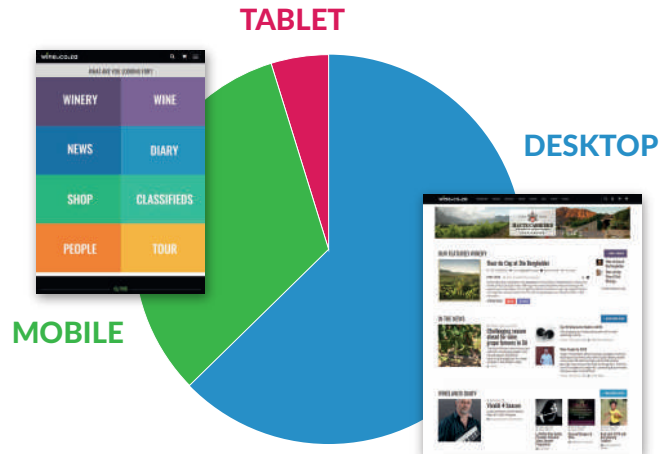
## WHO VISITS WINE.CO.ZA?

50 000+ UNIQUE VISITORS MONTHLY



TOP 10 COUNTRIES	
1.	South Africa
2.	United States
3.	United Kingdom
4.	France
5.	Germany
6.	Netherlands
7.	Canada
8.	India
9.	Kenya
10.	Australia

## WHICH DEVICE USED?



## WHO FOLLOWS WINE.CO.ZA?

Sommeliers, Agents, Buyers, Restaurateurs, Journalists, PR Agencies, Distributors, Media, Marketers, Wine-loving Consumers, Wine Tourists, Winemakers +++



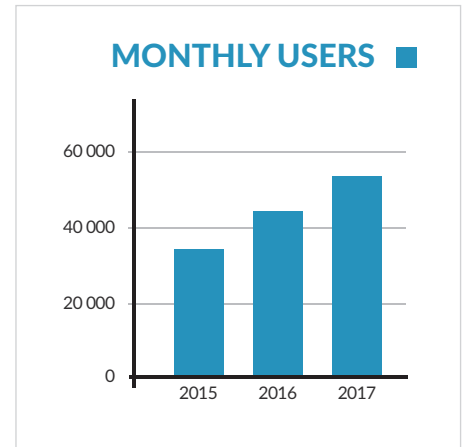
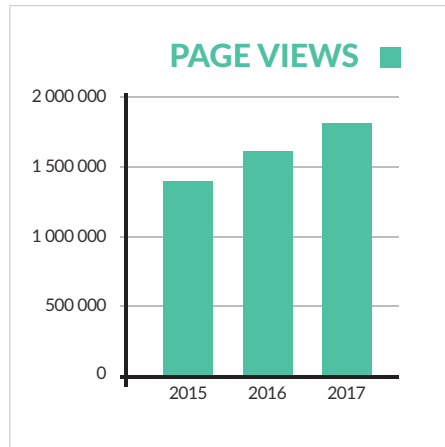
## WHERE DO WE DISTRIBUTE YOUR CONTENT?



# CONTINUOUS GROWTH

## WEBSITE USERS

**18%**  
year on year



## SOCIAL MEDIA

**25%**  
year on year

