

Grow direct sales channels

We build you an online shop with powerful marketing, sales tracking and mail list management systems.

Direct to consumers (D2C) / Direct to trade (D2T)

MARKET

Drive Sales

SEO

Targeted online marketing



Good Product SEO

Run AdWord Campaigns



SOCIAL MEDIA

Targeted Posts / Shares on SM platforms



REPORTING / ANALYTICS

Stats dashboard
Google Analytics
Mailchimp reporting

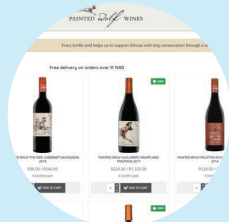


SELL

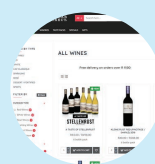
Convert Customers

ONLINE SHOPS

Fully secure, simple and effective shopping



Winery Shop



ConsumerShop



Trade Shop

MERCHANDISING / LOGISTICS

Hassle free merchandising & efficient logistics



Manage tasting notes & bottleshots



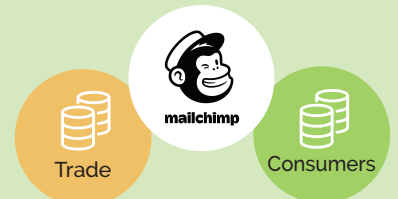
Delivery and tracking in SA

RE-SELL

Build Relationships

MAILING LISTS

Fully managed powerful mail list system



CUSTOMER SERVICE

Fully automated and customisable customer communication



Easy to use Customer Account Dashboard

FINANCES



YOU manage the wine price
WE manage all transactions
WE hold the book