



USE OUR FEATURED SECTIONS FOR GUARANTEED PUBLICATION PLUS ADDED EXPOSURE

Bump up your News Article or Event - Top Billing on NEWS, DIARY & FEEDS



Your submission will be checked, published and highlighted on wine.co.za in the top of **News & Diary Featured Section** for that week, as well as highlighted in the body of the page.



It will also be highlighted in the Email Feeds that are sent out:

NEWS: daily & weekly 6.2K+ subscribers
DIARY: weekly 2.7K+ subscribers



PLUS Guaranteed Social Media Exposure
 1 x POST to our Twitter, Facebook & Google+ followers.



WHAT'S THE COST?

	1 WEEK	2+ WEEKS	GOLD PARTNER DISCOUNTS APPLY
NEWS	R 1 600	R 1 500	
DIARY	R 650	R 550	Price Per Week

EXAMPLE

FEATURED SLOTS ON NEWS

Featured slots appear at the top of the page
(If less than 4 Featured, then they will rotate, one at a time)

Featured slots are further highlighted in the list with a 'shaded' green box.

The screenshot shows the wine.co.za website. At the top, there's a banner for ENALENI. Below that is a 'news from the South African winelands' section with a search bar and filters. A row of featured slots is shown at the top of the news section. Below that is a 'latest news' list. The first item in the list, 'Exceptional selection panel announced for 42nd annual Nederburg Auction', is highlighted with a green box. Other items include 'A new Michelangelo trophy announced to celebrate Chenin Blanc', 'Why Do We Swirl Wine?', 'The Durbanville Twelve', and 'Love The Wine You're With'.

Featured slots are highlighted in the list with a thumbnail image and 'shaded' green box.

FEATURED SLOTS ON DAILY/WEEKLY NEWSFEED

The screenshot shows the 'DAILY WINE NEWS' feed for Friday, 12 February 2016. The first featured slot is 'Exceptional selection panel announced for 42nd annual Nederburg Auction', highlighted with a green box. Below it is 'The Durbanville Twelve'. The second featured slot is 'Rosé sales soar as hipsters and Gen Ys embrace wine', also highlighted with a green box. Other items include 'Why Do We Swirl Wine?'. The feed includes a navigation bar at the bottom with links for WINE, WINERIES, NEWS, DIARY, SHOP, CLASSIFIEDS, LEARN, and SERVICES.

EXAMPLE

GUARANTEED SOCIAL MEDIA EXPOSURE

1 x POST to our Twitter, Facebook & Google+ followers.

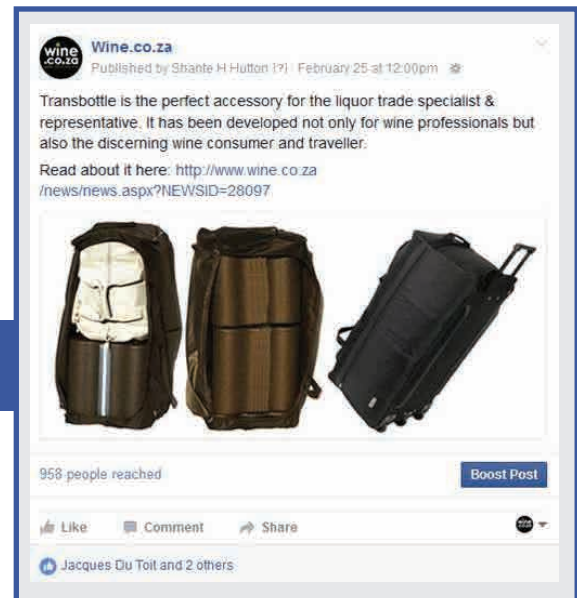


twitter

14K+

facebook

7K+



Google+

39K+

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