



USE OUR FEATURED SECTIONS FOR GUARANTEED PUBLICATION PLUS ADDED EXPOSURE

Bump up your News Article or Event - Top Billing on NEWS, DIARY & FEEDS



Your submission will be checked, published and highlighted on wine.co.za in the top of **News & Diary Featured Section** for that week, as well as highlighted in the body of the page.



It will also be highlighted in the Email Feeds that are sent out:

NEWS: daily & weekly 6.2K+ subscribers
DIARY: weekly 2.7K+ subscribers



PLUS Guaranteed Social Media Exposure
 1 x POST to our Twitter, Facebook & Google+ followers.



WHAT'S THE COST?

	1 WEEK	2+ WEEKS	GOLD PARTNER DISCOUNTS APPLY
NEWS	R 1 600	R 1 500	
DIARY	R 650	R 550	Price Per Week

EXAMPLE

FEATURED SLOTS ON NEWS

Featured slots appear at the top of the page
(If less than 4 Featured, then they will rotate, one at a time)

Featured slots are further highlighted in the list with a 'shaded' green box.

The screenshot shows the wine.co.za website. At the top, there's a banner for ENALENI. Below that is a 'news from the South African winelands' section with a search bar and filters. A row of featured news items is shown at the top, including 'Love The Wine You're With', 'Exceptional selection panel announced for 42nd annual Nederburg Auction', 'A new Michelangelo trophy announced to celebrate Chenin Blanc', and 'The Durbanville Twelve'. Below this is a 'latest news' section with a list of articles. The first article, 'South African Wine Estate stands out in 2016 Drinks International Wine Tourism Awards', is highlighted with a green box. The second article, 'A new Michelangelo trophy announced to celebrate Chenin Blanc', is also highlighted with a green box. The third article, 'Why Do We Swirl Wine?', is highlighted with a green box. The fourth article, 'Exceptional selection panel announced for 42nd annual Nederburg Auction', is highlighted with a green box. The fifth article, 'The Durbanville Twelve', is highlighted with a green box. The sixth article, 'Love The Wine', is highlighted with a green box. On the right side, there are several promotional banners for newsletters and events.

The screenshot shows the wine.co.za daily wine news feed. At the top, there's a header with the wine.co.za logo and a subscription status. Below that is the title 'DAILY WINE NEWS' and the date 'Friday, 12 February 2016'. The first article, 'Exceptional selection panel announced for 42nd annual Nederburg Auction', is highlighted with a green box. The second article, 'The Durbanville Twelve', is highlighted with a green box. The third article, 'Rosé sales soar as hipsters and Gen Ys embrace wine', is highlighted with a green box. The fourth article, 'Why Do We Swirl Wine?', is highlighted with a green box. At the bottom, there's a footer with navigation links and contact information.

Featured slots are highlighted in the list with a thumbnail image and 'shaded' green box.

FEATURED SLOTS ON DAILY/WEEKLY NEWSFEED

EXAMPLE

GUARANTEED SOCIAL MEDIA EXPOSURE

1 x POST to our Twitter, Facebook & Google+ followers.

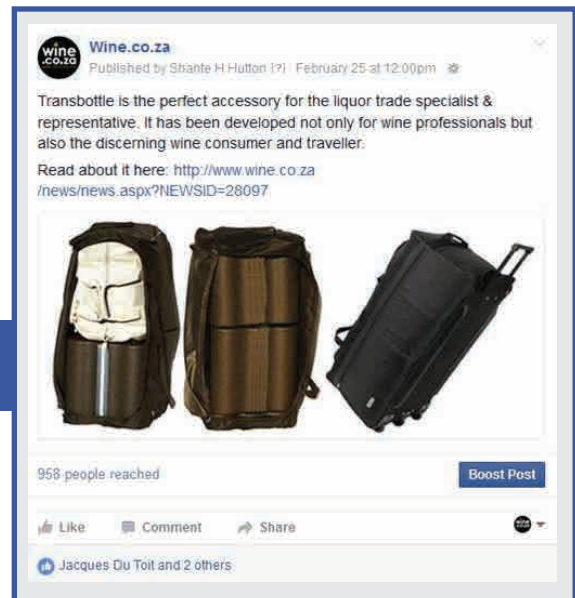


twitter

14K+

facebook

7K+



Google+

39K+

For more information:
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wine.co.za