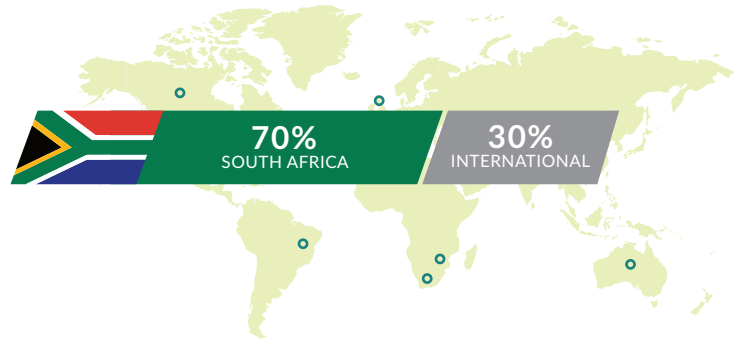




REACH OUR 70 000 MONTHLY VISITORS & 32 000+ SOCIAL MEDIA FOLLOWERS



MARKET YOUR BUSINESS

ANNUAL WINERY LISTING SUBSCRIPTION

Includes all year round guaranteed publication of Wines, News, Events etc

WINERY WEBSITE DEVELOPMENT, HOSTING & MAINTENANCE

Includes Annual Listing Subscription **OR R 14 000 Once Off**

BANNER ADVERT

Average 6K impressions monthly

FEATURE YOUR STORY, EVENT OR CLASSIFIED AD

Includes Social Media Posts for News & Diary

BOOST YOUR BUSINESS, LAUNCH A WINE

Further combo options of Banners & Featured Slots available on request

ANNUAL BUSINESS / ORGANISATION SUBSCRIPTION

Includes all year round publication of News, Events, Wineries, Photos, Videos & some Featured Slots for News & Diary

PARTNER	GOLD
R 1 790 p.m. / R 17 900 p.a.	R 3 550 p.m. / R 35 500 p.a. Includes exposure all year round
R 2 300 p.m. / R 23 000 p.a.	R 3 900 p.m. / R 39 000 p.a.

WEEKLY	MONTHLY	ADVERT DESIGN
R 900	R 2 500	R 595 - per banner

NEWS	DIARY	CLASSIFIEDS
R 1 900 - 3 days	R 950 - per week	R 250 - per week

BOOST NEWS	BOOST EVENT
R 3 500 (R 3 000 - existing client) 1 Featured News & 3 weeks Banner Ad	R 3 000 (R 2 800 - existing client) 2 weeks Featured Diary & 3 weeks Banner Ad

NEW

MINI SPOTLIGHT	MIDI SPOTLIGHT	MAXI SPOTLIGHT
R 8 000 Includes 5 weeks Banner Ads	R 15 000 Includes 20 weeks Banner Ads	R 28 000 Includes 40 weeks Banner Ads

SELL YOUR WINE



CELLAR DIRECT.

CELLAR DIRECT

Let us build & manage your secure **Direct to Consumer** & Trade Online Sales environment

ONBOARDING FEE	ONGOING FEES	Engage with your Customers through the Wine Club Features
R 5 000 To advertise your shop	15% Commission on all sales	

ENGAGE WITH YOUR COMMUNITY

BRANDED EMAILERS TO YOUR CUSTOMERS

MAILING LIST HOSTING	NEWSLETTER DEVELOPMENT	NEWSLETTER DISTRIBUTION
R 980 Once-off Setup	R 2 900 For First Edition	20c Per Email