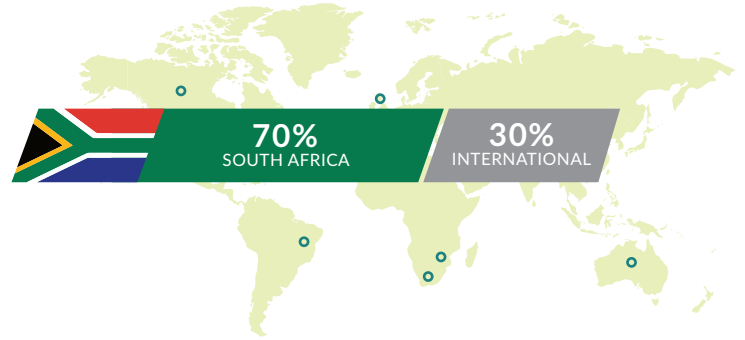




REACH OUR 100 000 MONTHLY VISITORS  
& 36 000+ SOCIAL MEDIA FOLLOWERS



## MARKET YOUR BUSINESS

### ANNUAL WINERY LISTING SUBSCRIPTION

Includes all year round guaranteed publication of Wines, News, Events etc

### WINERY WEBSITE DEVELOPMENT, HOSTING & MAINTENANCE

Includes Annual Listing Subscription **OR R 14 500 Once Off**

### BANNER ADVERT

Average 6K impressions monthly

### FEATURE YOUR STORY, EVENT OR CLASSIFIED AD

Includes Social Media Posts for News & Diary

### BOOST YOUR BUSINESS, LAUNCH A WINE

Further combo options of Banners & Featured Slots available on request

### ANNUAL BUSINESS / ORGANISATION SUBSCRIPTION

Includes all year round publication of News, Events, Wineries, Photos, Videos & some Featured Slots for News & Diary

PARTNER	GOLD
R 1 850 p.m. / R 18 500 p.a.	R 3 650 p.m. / R 36 500 p.a. Includes exposure all year round
R 2 400 p.m. / R 24 000 p.a.	R 4 000 p.m. / R 40 000 p.a.

WEEKLY	MONTHLY	ADVERT DESIGN
R 950	R 2 700	R 595 - per banner

NEWS	DIARY	CLASSIFIEDS
R 1 950 - 3 days	R 980 - per week	R 300 - per week

BOOST NEWS	BOOST EVENT
R 3 600 (R 3 100 - existing client) 1 Featured News & 3 weeks Banner Ad	R 3 200 (R 3 000 - existing client) 2 weeks Featured Diary & 3 weeks Banner Ad

MINI SPOTLIGHT	MIDI SPOTLIGHT	MAXI SPOTLIGHT
R 8 500 Includes 5 weeks Banner Ads	R 16 000 Includes 20 weeks Banner Ads	R 29 000 Includes 40 weeks Banner Ads

## SELL YOUR WINE



### CELLAR DIRECT

Let us build & manage your secure **Direct to Consumer** & Trade Online Sales environment

ONBOARDING FEE	ONGOING FEES	Engage with your Customers through the Wine Club Features
R 2 200 To setup your shop	15% Commission on all sales	

## ENGAGE WITH YOUR COMMUNITY

### BRANDED EMAILERS TO YOUR CUSTOMERS

MAILING LIST HOSTING	NEWSLETTER DEVELOPMENT	NEWSLETTER DISTRIBUTION
R 980 Once-off Setup	R 2 950 For First Edition	20c Per Email