

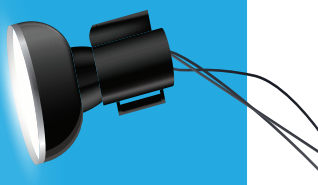


**21**  
SINCE 1996

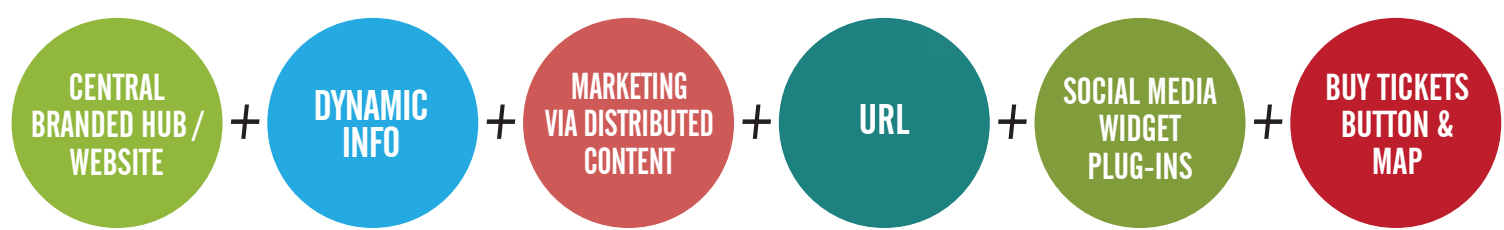
SAVE THE DATE  
24 SEPT 2017  
#tastesunshine

# NEED A QUICK & EASY WAY TO PROMOTE YOUR EVENT / AWARD / ORGANISATION ?

ALL PRICES SHOWN EXCLUDE VAT - VALID TILL 28 FEB 2018



## USE OUR SPOTLIGHT PAGES TO HOST YOUR INFO...WITH ADDED VALUE



### 3 MONTHS

### 6 MONTHS

### 12 MONTHS

#### GUARANTEED PUBLICATION

- News (max 5)
- Events (max 3)
- Wineries
- Photo Albums
- Videos
- People

#### \* INCLUDES EXTRA EXPOSURE

- Featured News (2)
- Featured Events (2)
- Banner Ad (1 Week)

**COST: R 6 000**

#### GUARANTEED PUBLICATION

- News (max 10)
- Events (max 5)
- Wineries
- Photo Albums
- Videos
- People

#### \* INCLUDES EXTRA EXPOSURE

- Featured News (5)
- Featured Events (5)
- Banner Ad (2 Weeks)

**COST: R 12 000**

#### GUARANTEED PUBLICATION

- News (unlimited)
- Events (unlimited)
- Wineries
- Photo Albums
- Videos
- People

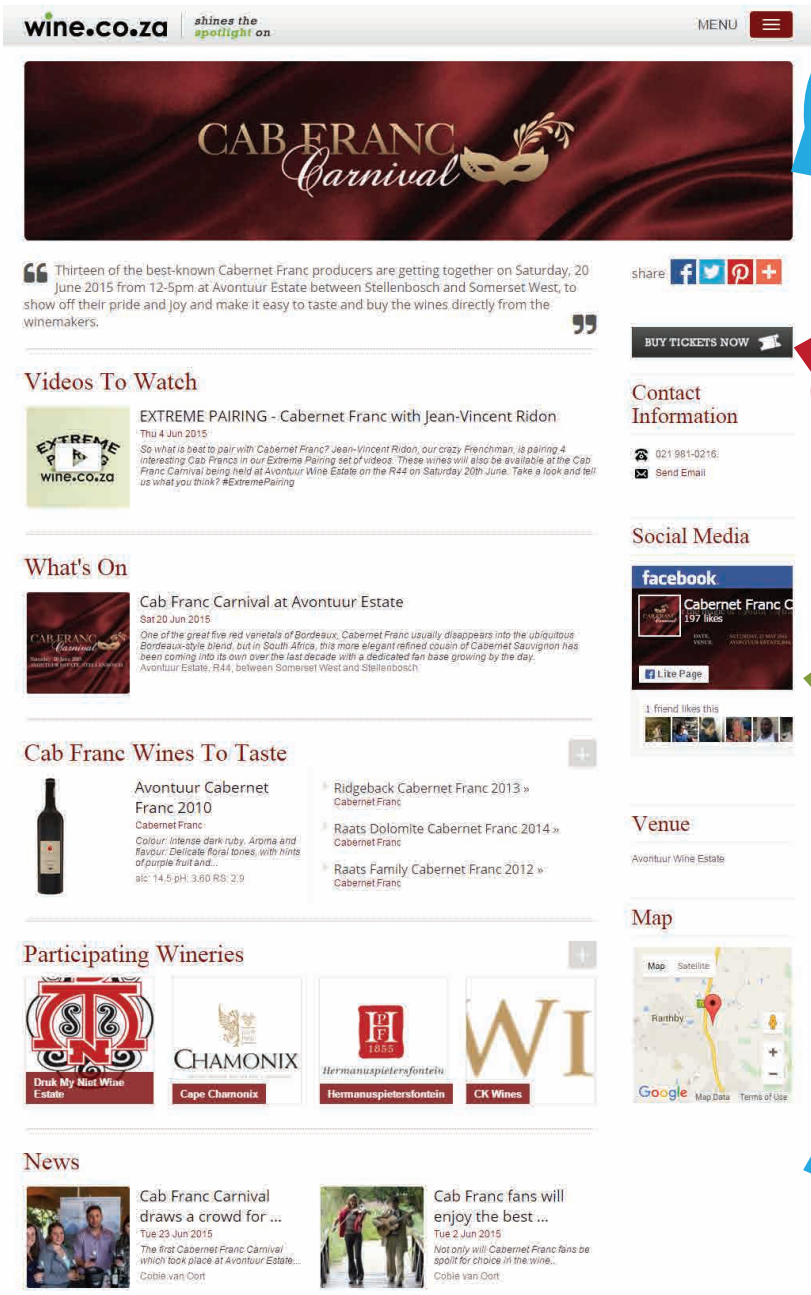
#### \* INCLUDES EXTRA EXPOSURE

- Featured News (10)
- Featured Events (10)
- Banner Ad (4 Weeks)

**COST: R 22 000**

*Additional Exposure available to Spotlight Clients at a discounted rate.  
Featured Slots : News R 1 500, Diary R 550*

# THE ADDED VALUE EXPLAINED



**CENTRAL  
BRANDED HUB  
/ WEBSITE**

we create a banner for you  
we allocate a colour for the  
font & headings

**BUY TICKETS  
BUTTON & MAP**

**URL**

we can allocate a  
specific wine.co.za URL  
e.g. cabfranc.wine.co.za

**SOCIAL MEDIA  
WIDGET  
PLUG-INS**

**MARKETING  
VIA DISTRIBUTED  
CONTENT**

we check and publish your info on  
wine.co.za and distribute through our  
email feeds & social media

**DYNAMIC  
INFO**

all you need to do is submit your  
info & we check & publish  
within 48 hours (usually less)

## EXTRA EXPOSURE



14K+



7K+



39K+

NEWS / wine.co.za

NEWS FEED /  
NEWSLETTER  
Daily & Weekly

PLUS SOCIAL  
MEDIA POSTS



**FEATURED NEWS**

HIGHLIGHTED IN

VALUE: R 1 600 / week

**FEATURED DIARY**

HIGHLIGHTED IN

VALUE: R 650 / week

DIARY / wine.co.za

DIARY FEED /  
NEWSLETTER

PLUS SOCIAL  
MEDIA POSTS



PLUS Banner Ads on wine.co.za

For more information:

Contact - Judy Brower - judy@wine.co.za / 021 851 2737

wine.co.za