

# 21

SINCE 1996

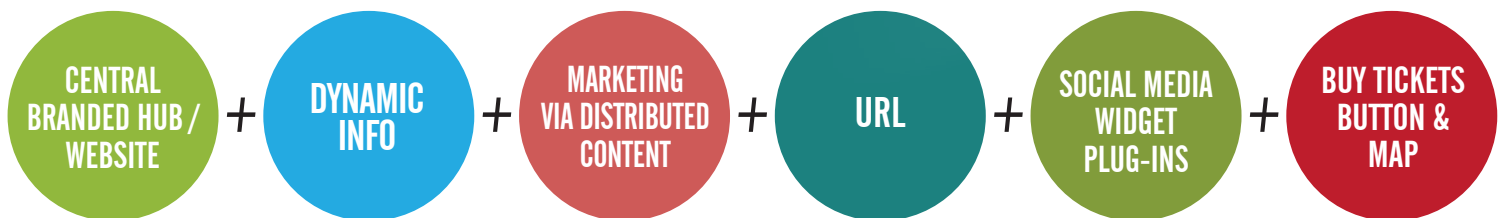
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SAVE THE DATE  
24 SEPT 2017  
#tastesunshine

## NEED A QUICK & EASY WAY TO PROMOTE YOUR EVENT / AWARD / ORGANISATION ?

ALL PRICES SHOWN EXCLUDE VAT - VALID TILL 28 FEB 2018

## USE OUR SPOTLIGHT PAGES TO HOST YOUR INFO...WITH ADDED VALUE



### 3 MONTHS

#### GUARANTEED PUBLICATION

News (max 5)  
Events (max 3)  
Wineries  
Photo Albums  
Videos  
People

#### \* INCLUDES EXTRA EXPOSURE

Featured News (2)  
Featured Events (2)  
Banner Ad (1 Week)

COST: R 6 000

### 6 MONTHS

#### GUARANTEED PUBLICATION

News (max 10)  
Events (max 5)  
Wineries  
Photo Albums  
Videos  
People

#### \* INCLUDES EXTRA EXPOSURE

Featured News (5)  
Featured Events (5)  
Banner Ad (2 Weeks)

COST: R 12 000

### 12 MONTHS

#### GUARANTEED PUBLICATION

News (unlimited)  
Events (unlimited)  
Wineries  
Photo Albums  
Videos  
People

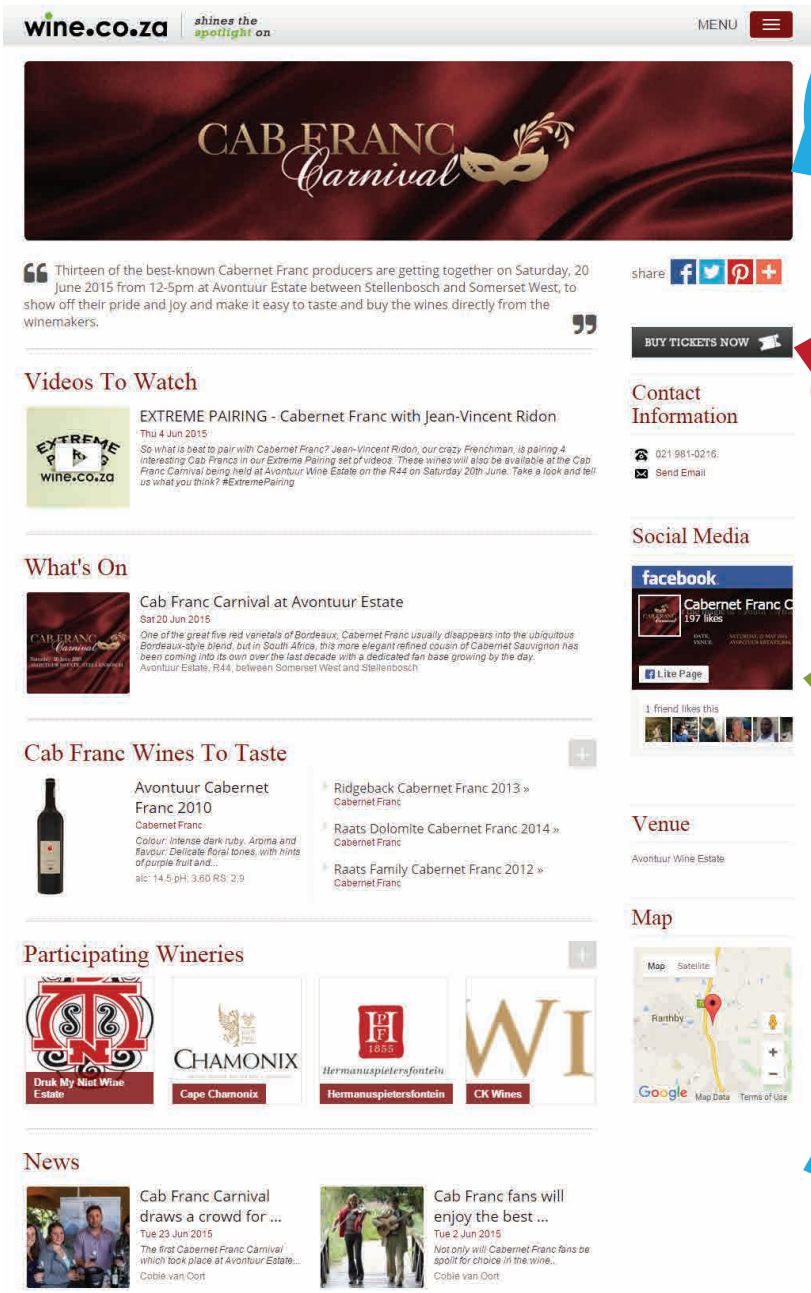
#### \* INCLUDES EXTRA EXPOSURE

Featured News (10)  
Featured Events (10)  
Banner Ad (4 Weeks)

COST: R 22 000

Additional Exposure available to Spotlight Clients at a discounted rate.  
Featured Slots : News R 1 500, Diary R 550

# THE ADDED VALUE EXPLAINED



**CENTRAL  
BRANDED HUB  
/ WEBSITE**

we create a banner for you  
we allocate a colour for the  
font & headings

**BUY TICKETS  
BUTTON & MAP**

**URL**

we can allocate a  
specific wine.co.za URL  
e.g. cabfranc.wine.co.za

**SOCIAL MEDIA  
WIDGET  
PLUG-INS**

**MARKETING  
VIA DISTRIBUTED  
CONTENT**

we check and publish your info on  
wine.co.za and distribute through our  
email feeds & social media

**DYNAMIC  
INFO**

all you need to do is submit your  
info & we check & publish  
within 48 hours (usually less)

## EXTRA EXPOSURE



14K+



7K+



39K+

NEWS / wine.co.za

NEWS FEED /  
NEWSLETTER  
Daily & Weekly

PLUS SOCIAL  
MEDIA POSTS



**FEATURED NEWS**

HIGHLIGHTED IN

VALUE: R 1 600 / week

**FEATURED DIARY**

HIGHLIGHTED IN

VALUE: R 650 / week

DIARY / wine.co.za

DIARY FEED /  
NEWSLETTER

PLUS SOCIAL  
MEDIA POSTS



PLUS Banner Ads on wine.co.za

For more information:

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wine.co.za