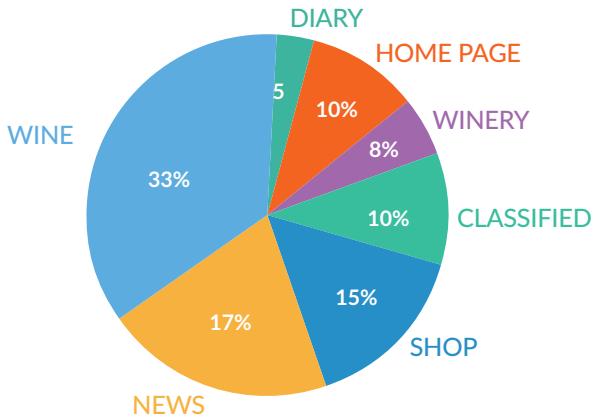


#wineforgood

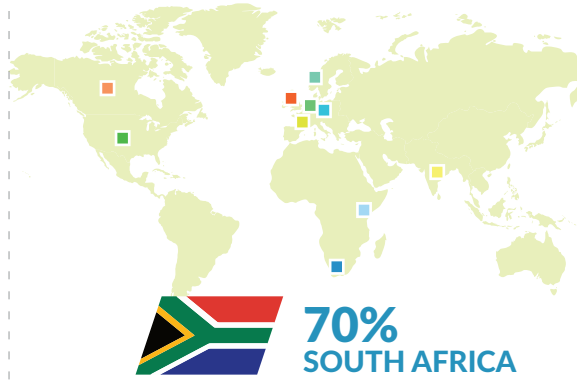
#tastesunshine

WHAT CONTENT ARE PEOPLE USING?



WHO VISITS WINE.CO.ZA?

70 000+ UNIQUE VISITORS MONTHLY (2019 AVG.)



TOP 10 COUNTRIES

1.	South Africa
2.	Norway
3.	United States
4.	United Kingdom
5.	Germany
6.	France
7.	Netherlands
8.	Canada
9.	India
10.	Kenya

16 MILLION PAGES OF SOUTH AFRICAN WINE PAGES SERVED IN 2019

WHO FOLLOWS WINE.CO.ZA?

Sommeliers, Agents, Buyers, Restaurateurs, Journalists, PR Agencies, Distributors, Media, Marketers, Wine-loving Consumers, Wine Tourists, Winemakers +++



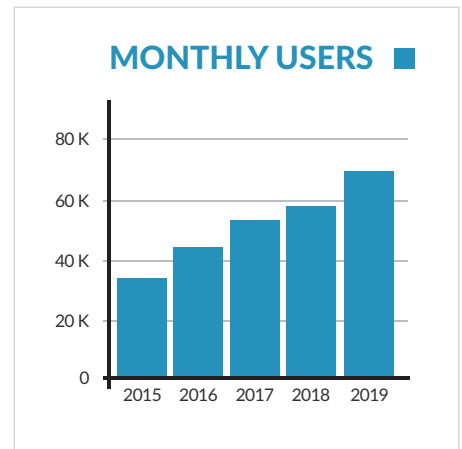
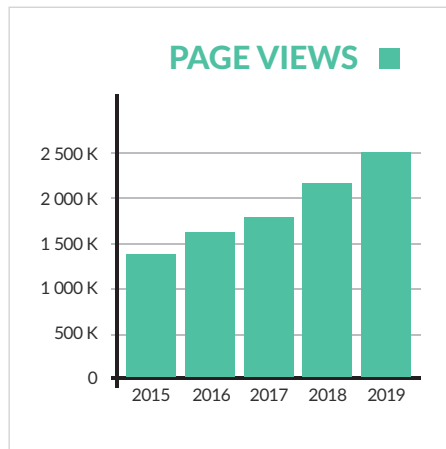
WHERE DO WE DISTRIBUTE YOUR CONTENT?



WINE.CO.ZA + OUR SOCIAL MEDIA CONTINUOUS GROWTH

WEBSITE USERS

28%
growth in 2019



SOCIAL MEDIA

