



#wineforgood

#tastesunshine

# WEBSITE DEVELOPMENT

2020/21

ALL PRICES EXCLUDE VAT - VALID TILL END FEB 2021

## LET US BUILD & MAINTAIN YOUR WEBSITE + DISTRIBUTE YOUR CONTENT

THE EASIEST WAY TO DEVELOP + MANAGE YOUR **WEBSITE**...WITH ADDED VALUE



### TESTIMONIAL



**Cathy Brewer**  
Villiera Wines

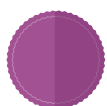
“ wine.co.za have performed beyond our expectations in terms of service and innovation. We are now onto our second website with wine.co.za (after many years, our look was in need of a facelift). Nothing was too much trouble and each time we needed a change it is done almost instantaneously. Apart from regular updates to our website, wine.co.za help us to put our newsletters together, publish our press releases, broadcast our functions and keep us up to date with what is happening in the industry. They deliver the expected results and then some. ”



## WHAT'S THE COST?

**INCLUDES:** Development, hosting, maintenance of website + Annual maintenance & distribution of content through our PARTNER or GOLD Listings

### WEBSITE DEVELOPMENT + LISTING COMBINED COST



**PARTNER LISTING**  
R 2 300 p.m. / R 23 000 p.a.

OR



**GOLD LISTING**  
R 3 900 p.m. / R 39 000 p.a.  
(Includes EXTRA Exposure all year round)

**WEBSITE DEVELOPMENT COST (once off)**

**R 14 000** ex vat

(Excludes mandatory Partner OR Gold annual listing)



easiest way to keep your online presence relevant

# VALUE ADDED EXPLAINED

we work with you to implement the design you need for your winery  
*Your SEO is maximised*

**DESIGN & BUILD**  
*Your Website*

we have a dedicated team of content managers to ensure your information is up to date and accurate

**MAINTAIN**  
*Your Website & Content*



we sell your wine through our secure shop (**wine.co.za**)  
we create a secure online shop to facilitate Sales Direct to Consumer + Trade: **Cellar Direct**



we ensure your domain name is renewed annually

we publish and distribute your information throughout wine.co.za, social media and many other channels

**WINE.CO.ZA**

*News, Diary Events, Wines, Winery, People, Photos, Videos, Spotlights, Tours ++*



**MARKET**  
*Your Winery*

**EMAILERS**

*News, Diary Events, & Classifieds*

**TWITTER**



**EVENTS**

**OTHER WEBSITES**

*Stellenbosch Wine Route Chenin Blanc Association AND Spotlight Pages*



**CLIENT WEBSITE EXAMPLE**

